



RED DOT DISTRIBUTION IN AFRICA JOINS GCN GROUP.

Representing East Africa, Red Dot secures market leadership for GCN Group in Africa with addition of 9 countries. Red Dot brings a variety of resellers to the Group with offices and sales representation in Kenya, Tanzania, Uganda, Ethiopia, Botswana, Zambia, Malawi, Namibia, and Zimbabwe. Together, the Group establishes market leadership in Africa and a stronger global reach to provide new and better opportunities for vendor and reseller partners. Welcome Red Dot!



Malwarebytes released their highly anticipated State of Malware Report for 2023. The annual report highlights the five threat archetypes that represent the dangers facing businesses globally, how to stop threats and prevent reinfection. The report is now also available on KATY Platform.

TOP DISTRIBUTOR IN LATAM.

GCN Group secures consolidation of the IT Distribution market across LATAM. GCN Group serves a combined total of 50,000 partners and distributing products from hundreds of vendors, with software and cloud distribution. Vendors have access to LATAM through one consolidated network, simplifying the process by leveraging the local market expertise of each country.

NEW YEAR, NEW EVENTS.

GCN Group distributor partners around the world hosted partner events together with Malwarebytes



ACC Distribution hosted a 3-day roadshow across Estonia, Latvia and Lithuania. The business breakfast showcased the latest technical news for endpoint protection with Malwarebytes OneView endpoint security management system.



Logistica invited their partners to a special in-person event to highlight Malwarebytes' award-winning endpoint security and its availability on KATY Platform in Panama. The event allowed their partners to engage with their easy-to-manage and affordable solutions to combat cyberattacks.



In Colombia, SED International hosted an exclusive event with their partners to better understand and access Malwarebytes' incident response, endpoint protection and endpoint detection and response. They also delivered a real-time demo of how to purchase inside KATY Platform.

GCN GROUP & APAC.

GCN Group CEO Miquel Rey and Operations Director Nuria Gonzalez attended ACA Pacific's FY23 Management meeting in Jakarta, Indonesia earlier this year to establish strategic Group goals for 2023 in the region. ACA Pacific represents Indonesia, Malaysia, Singapore and Thailand for GCN Group.

