

GCN Group expands across Europe.

GCN Group continues its European expansion and organic growth with the addition of Datamatic this quarter. Present in Italy for over 45 years as a leader in the sector of the distribution of IT and technology products, Datamatic joins with a network over 20,000 channel partners. With Datamatic's focus to advance digitally and shift towards agility and value creation, GCN Group will work closely with Datamatic to deliver their digital transformation objective through the implementation of KATY Platform.



New global vendors join GCN Group.

We announced two key global vendor partnerships with Malwarebytes and Exclaimer. As an operating vendor with GCN Group, Malwarebytes and Exclaimer will leverage GCN Group's global network of IT distributors to provide their innovative solutions to customers in new markets.



Malwarebytes™

A leading provider of real-time cyber protection. As part of the strategic partnership, Malwarebytes' advanced endpoint protection and remediation solutions will be made available to MSPs through GCN Group's global network spanning 6 continents.



The email signature management leader that helps brands and businesses add great endings to every email conversation. The partnership enables the GCN Group network to access their innovative email signatures solutions whilst giving Exclaimer new geographical reach.



This quarter was packed with webinars, targeting different levels of the distribution chain across multiple countries and languages. Vendors, such as Acronis, Malwarebytes and Exclaimer hosted several live workshops with GCN Group using KATY.



Through KATY Platform vendors have direct access to their target audience across countries and regions instantly. As a vendor operating with GCN, creating engaging content and contact with a global reseller network has never been easier.

The Key to Successful Digital Transformation.

Digital transformation is more about people than technology, and at GCN Group we apply this concept to ensure digital strategies succeed. In order for change to occur, it's more than just setting up an automated process, but requires the engagement of an entire organization and impacts the culture and business structure. We seek leaders who think about investing in people to make digital transformation useful, therefore forming a united Group who are future-proofing their business with a human-centric approach. We are committed to the Group we have created today and expanding to cover all corners of the world.
